Registration Opens for Fall Conference

Registration is now open for Healthcare Council’s annual Fall Conference. Members can register for the Conference by responding to the email invitation sent this week.

The Conference, focused on Workforce Transformation, will be held on Friday, September 27, 2019, at the Pittsburgh Marriott North in Cranberry Township, Pennsylvania.

The event begins with an informal continental breakfast and networking with sponsors from 8 a.m. until 9:15 a.m. The program begins with opening speaker Stefani Pashman, chief executive officer of the Allegheny Conference on Community Development and its affiliated organizations. She will provide an overview of the current areas of focus of the Allegheny Conference.

Jan Ferri-Reed, Ph.D., president of KEYGroup, will provide the keynote address. She will focus on key areas related to workforce transformation including strategic thinking, building leaders, culture, and employment branding. Participants will leave with implementable strategies and a workforce development checklist.

The event concludes with remarks from Earl Buford, chief executive officer of Partner4Work. He will share the vision and the current work of the organization.
Partner4Work is the leader of the public workforce system for Pittsburgh and Allegheny County. As the CEO, he manages public and private funds to ensure that current and future needs of businesses and job seekers are met.

A.J. Harper, president of Healthcare Council, will also provide remarks at the event. The event also includes an invitation-only breakfast and meeting for members of Healthcare Council’s Board of Directors and member chief executive officers.

All participants are invited to stay for a networking lunch which is held immediately following the Conference.

The western Pennsylvania chapter of the American College of Healthcare Executives (ACHE) will hold a program following the Fall Conference focused on the topic **Value of Alternative Care Models**. For information on the program, visit the [ACHE website](#).

Due to the generous support of Healthcare Council sponsors, members can attend the event free of charge. Conference registration will remain open until September 19, 2019.

For more information about registration contact Toni Bresnahan. For more information about the Fall Conference contact Pat Raffaele.

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**Corporate and Conference Sponsors**

Each year, Healthcare Council members can attend the Fall Conference at no cost. This is due to the generosity of Healthcare Council’s corporate and conference sponsors. Corporate sponsors also support other Healthcare Council programs and services throughout the year. Each sponsor is an Allied Member of Healthcare Council.

Healthcare Council recognizes its corporate sponsors for their support.

**Platinum corporate sponsors include Arnett Carbis Toothman and Cowden.** Arnett Carbis Toothman is one of the nation’s top CPA firms and is also regional, with offices in Pennsylvania, Ohio, and West Virginia.
Cowden Associates, Inc. (Cowden) is the leading independent actuarial, compensation and employee benefits consulting firm in the tri-state region.

**Gold corporate sponsors include Intalere, Strategy Solutions, Inc. and Highmark.** Intalere is a professional supply chain company offering a comprehensive suite of services to empower healthcare providers to better manage their non-labor spend and ultimately deliver superior care. Healthcare Council is a strategic marketing affiliate of Intalere.

Strategy Solutions, Inc., facilitates creative solutions to ensure the sustainability of public, private and nonprofit organizations and create healthy communities.

Highmark is a health and wellness organization located in Pittsburgh and operates health insurance plans in Pennsylvania, Delaware and West Virginia.

**The Silver corporate sponsor is Lockton,** a Kansas City based global professional services firm which recently opened an office in Pittsburgh. The company provides risk management services, among other services, to organizations around the world.

**In addition, Conference Sponsors include Altius and Baker Tilly at the Director Level; and GraneRx, Leech Tishman and Revenue Cycle Solutions at the Friend Level.**

For more information on sponsorship, contact Pat Raffaele.

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**Annual Medicare Update - Almost Sold Out**

There are just a few seats remaining for Healthcare Council’s Annual Medicare Update program. The program will be held at Healthcare Council’s Jack C. Robinette Conference Center on Friday, September 20, 2019.

This annual program, planned in partnership with the western Pennsylvania chapter of the Healthcare Financial Management Association (HFMA), provides participants with changes and strategies related to payment as well as detailed information on Third Party reimbursement.

The opening session features partners from the firm BKD LLC. The partners will provide an extensive update on new and proposed rules and regulations from the Centers for Medicare and Medicaid Services (CMS). Following the opening session, Mark Hudak and George Mahoney from Novitas Solutions will provide information on the focus of upcoming CMS audits and directives. The afternoon features sessions provided from partners and senior managers from Arnett Carbis Toothman, LLP. Topics of the afternoon sessions include Post Acute Care, Medicare S-10, Payor
For registration information contact Judy Harrison and for program information contact Denis Lukes.

**Cybersecurity Issues Briefing**

Healthcare Council will host a Cybersecurity Issues Briefing on October 9, 2019, at the Jack C. Robinette Conference Center. The briefing coincides with National Cybersecurity Month, which is held every October by the United States Department of Homeland Security.

Jason McLean, an attorney with the Pittsburgh-based law firm Cipriani & Werner, will moderate the program, including an interactive table-top exercise. He is a member of the firm’s Cybersecurity, Privacy and Data Protection Team and works with clients to develop data protection plans, conduct risk assessments, ensure regulatory compliance and develop data breach risk mitigation strategies.

The program opens with a presentation by Mike McKeown, supervisory special agent with the Federal Bureau of Investigation, Pittsburgh Division. He leads the Cyber Squad, which investigates cyber national security and cyber criminal matters in western Pennsylvania and the state of West Virginia. He and his squad have worked with healthcare organizations on several cyber issues.

Following the opening presentation, Jason McClean and Shawn Melito will lead participants in an interactive tabletop cyber security exercise. Shawn Melito is a senior director for Kivu Consulting Inc.

The program concludes with a presentation by Dan Bowden, vice president and chief information security officer at Sentara Healthcare, the largest integrated health system in Virginia. He has been an executive leader in cybersecurity and technology for healthcare, higher education, banking, retail and the military over the past 25 years.

The program also includes a panel discussion on “hot” topics in cyber security related to healthcare.
The program is free of charge, however, registration is required. The program includes a networking lunch and will begin with registration at 8:30 a.m. and conclude at 2 p.m. Program details and registration information will be sent to members soon. For more information contact Pat Raffaele.

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**PDGM Training**

Healthcare Council will host a training session on the Patient Driven Groupings Model (PDGM) from 9:30 a.m. until 11:30 a.m. on Thursday, October 17, 2019, at the Jack C. Robinette Conference Center.

Representatives from the firm Arnett Carbis Toothman will open the program with an overview of PDGM. The speakers will then cover the specifics of grouping categories of PDGM, revenue cycle management changes and impact, preparation strategies, and support for success.

Speakers include Edward A. Klik, Jr., partner and director of Health Care Reimbursement Services for Arnett Carbis Toothman; Candy S. Sanchez, manager of Healthcare Care Consulting Services for the firm; and Rick Snyder, a consultant in Billing and Reimbursement services.

Registration information will be available soon. For more information contact Denis Lukes at or Jane Montgomery.

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**Health Literacy Program at Carlow University**

Healthcare Council of Western Pennsylvania, in conjunction with the Pennsylvania Health Literacy Coalition, will host a regional health literacy program at Carlow University on October 25, 2019, from 8:30 a.m. until 3 p.m. This event is being held in October in recognition of Health Literacy Month.

Participants will learn about the basics of literacy, unconscious bias, cultural humility, and how to apply literacy techniques to their personal and professional lives.

To register, visit their [website](#).

For more information contact Hillary Holes.

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**HR Survey Update**

**Physician Practice Administrative Compensation Report**
Participating members recently received the annual Physician Practice Administrative Compensation Report. Each participating member also received individual compa-ratio reports. For more information contact Steve Forest or Pat Raffaele.

**Benchmark Salary Survey**
Participating members will receive the Benchmark Salary Survey in early September. Each participating member will also receive individual compa-ratio reports. For more information contact Steve Forest or Pat Raffaele.

**IDD Salary Survey**
Data collection is open for the new salary survey for Healthcare Council's member Intellectual and Developmental Disability organizations. For more information contact Steve Forest or Pat Raffaele.

**Long-Term Care Labor Turnover Report**
Data collection is open for the Long-Term Care Labor Turnover Report. The report is conducted twice a year for Healthcare Council’s Long-Term Care members. For more information contact Steve Forest or Pat Raffaele.

**Upcoming Meetings**

All meetings will be held at Healthcare Council’s Jack C. Robinette Conference Center unless otherwise noted.

**Chief Nursing Officer Committee**
Diversity and inclusion will be the primary focus of the September 6, 2019, Chief Nursing Officer Committee meeting. Speakers include Renee Newberry and Stephanie Wincik from Erie Homes for Children and Adults. They will provide a presentation they developed to help acute care facilities improve care for patients with intellectual and developmental disabilities. Charlie E.A. Borowicz from Allegheny Health Network’s Center for Inclusion Health will discuss care implications for the transgender community. Todd Snovel, executive director of the Pennsylvania Commission on LGBTQ Affairs will discuss resources available from his office. For more information contact Jane Montgomery.

**Compliance Committee**
Mike Comber, former Assistant U.S. Attorney, will be the primary speaker at the September 13, 2019, Compliance Committee meeting. He will focus his discussion and presentation on Recent Trends and Outcomes in Enforcement Actions. He is now a partner with the firm Farrell Reisinger & Comber LLC. In addition, Bill Maruca, partner with the firm Fox Rothschild, will provide an overview of the Pennsylvania Supreme Court’s new, expanded standard for preserving the protections of the attorney work-product doctrine. The meeting will conclude with a roundtable discussion. For more information contact Pat Raffaele.

**Fund Development Committee**
The Fund Development Committee will meet on September 17, 2019. Details and registration information will be sent to members soon. For more information contact Pat Raffaele.

**Human Resource Committee**
Kevin Ferra, the president and founding partner of Ferra Executive Search, will be the guest speaker at the September 18, 2019, Human Resource Committee meeting. He will share information on how to apply data analytics in recruiting for positions. He will also discuss the use of technology in recruiting. Other topics for the meeting include an update and discussion on the HR Surveys; a discussion of the Workforce Initiatives for Healthcare Council for 2019/2020 and a discussion of the new Benefits Survey. For more information contact Pat Raffaele.

**Managed Care Committee**
The Managed Care Committee will meet on September 25, 2019. Details and registration information will be sent to members soon. For more information contact Denis Lukes or Jane Montgomery.

**Chief Operating Officers Committee and Program**
The Committee will hold a brief meeting on October 11, 2019, and a program on surveys and facilities will be held immediately following the program. Chief Operating Officers will be asked to invite vice presidents, directors and other managers of facilities to the program. Details about the meeting and program will be available soon. For more information contact Pat Raffaele.

**Accounts Receivable Committee**
The Committee will meet on October 16, 2019. More information will be sent to members soon. For more information contact Denis Lukes.

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**Healthcare Council Welcomes New Corporate Sponsors**

**Arnett Carbis Toothman (ACT) LLP** is a new *Platinum level corporate sponsor for Healthcare Council.* The firm of certified public accountants and consultants, provides audit, tax, reimbursement, and specialized services tailored to the needs of hospitals, nursing homes, home health agencies, physicians and several other types of health care providers. ACT has nine offices throughout Pennsylvania, Ohio and West Virginia. For more information contact K. James Hunt, partner, or visit their [website](#).

**Highmark** is a new *Gold level corporate sponsor for Healthcare Council.* Highmark is a health and wellness organization located in Pittsburgh and operates health insurance plans in Pennsylvania, Delaware and West Virginia.

**Lockton** is a new *Silver level corporate sponsor for Healthcare Council.* The global risk management
company recently opened a Pittsburgh office. The company is committed to delivering expert risk management, insurance and consultative advice to clients. The firm has more than 50,000 clients globally and more than 1,500 healthcare clients. Lockton’s Healthcare Network provides specialty services to health care organizations in risk management, healthcare analytics, human resources, technology, employee benefits, talent management and culture. For more information contact Rosanna Milley, partner, or visit their website.

For information about sponsorships contact Pat Raffaele.

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**Other Programs of Interest**

*Healthcare Council provides members with information about the programs below which may be of interest.*

**Upcoming ACHE Program**

The western Pennsylvania chapter of the American College of Healthcare Executives will hold a program on September 12, 2019. The focus of the program is *On the Executive Track, Leading People Who Are More Experienced Than You.*

A program will be held on September 20, 2019, at the Erie Club, in Erie, Pennsylvania, on the topic of *Technology Changing the Face of Delivery.*

In addition, ACHE will also hold a program immediately following Healthcare Council’s Fall Conference at the Pittsburgh Marriott North on September 27, 2019. The program is focused on *Value of Alternative Care Models.*

For more information visit [westpa.ache.org](http://westpa.ache.org).

**Transforming Women’s Health Symposium**

Adagio Health is hosting the second annual *Transforming Women’s Health Symposium* on September 24, 2019, from 8 a.m. until 6 p.m. at the Omni William Penn Hotel in Pittsburgh, Pennsylvania.

The symposium features special guest speaker Valerie Jarrett, former senior advisor to President Barack Obama and author of *Finding My Voice.* The program also includes sessions on the Opioid Epidemic and the MeToo movement, among others.

In addition, the symposium includes a Champions of Women’s Health awards luncheon and a Celebration of Women networking reception. Special guest speakers include Barbara Ross-Lee, D.O., the first African American woman to be appointed dean at a United States medical school; and Patrice Harris, M.D., the first African American woman to serve as president of the American Medical Association.

The cost to attend the symposium ranges from $25 to
2019 Pittsburgh Regional Healthcare Compliance Association Conference

The Pittsburgh Regional Healthcare Compliance Association (HCCA) Conference will be held on Friday, October 4 from 7 a.m. until 4:45 p.m. at the Regional Learning Alliance Conference Center in Cranberry Township, Pennsylvania.

The conference opens with a presentation by Assistant United States Attorney Robert Cessar, Esq., on *A USAO Perspective: The Compliance and Legal Climate for Healthcare in 2019*. The program also includes presentations on compliant compensation arrangements; pay for performance; conflicts of interest; and compliance in the post-acute world.

The program concludes with a legislative update from Tracey Lawless, government affairs adviser for K&L Gates and Karishma Shah Page, partner with K&L Gates.

The cost to attend the program is $220 for HCCA members and $270 for non-members. For more information visit [www.hcca-info.org](http://www.hcca-info.org).

Society of Healthcare Human Resource Professionals of Pennsylvania’s Annual Conference


Chip Madera, MS, CSP, will kick off the Conference with the keynote presentation *Intentional Disruption: How to Move Your HR Department from a Cost Center to a VALUE Creator in Just 90 Days*. Other conference topics include the MeToo movement; recruitment; compensation; succession planning; and a legal update.

The cost to attend the program is $175 for a non-member and $200 for a member. Those who register prior to September 4 receive a discount. For more information visit [https://shhrpp.org](https://shhrpp.org).