

Corporate Sponsorship Opportunities

Healthcare Council of Western Pennsylvania offers Allied Members the opportunity to be Corporate Sponsors. These sponsorships are year-long and include Allied Member dues and Conference Sponsorship, as well as other benefits which vary by sponsorship level.

Platinum Level – \$7,000 Annually:

- Annual Allied Membership dues.
- Attend two Allied Member meetings annually.
- Chairman Level Sponsorship for Fall Conference (\$2,000). Includes one ticket to the CEO Breakfast.
- Name and logo on Healthcare Council events such as: Issues Briefings, Regional Meetings, Annual Labor and Employment Update, educational programs such as the Annual Medicare Update and other major programs.
- Name of organization/logo on Healthcare Council's C-Suite Newsletter annually (distributed to more than 1,200 healthcare executives in western Pennsylvania).
- Name of organization/logo on Healthcare Council's HR Newsletter annually (distributed monthly to CEOs, HR Executives and Allied Members).
- Name of organization/logo on Healthcare Council's website Home Page annually.
- Name of organization/logo on Healthcare Council's Conference Center Marquee annually.
- Recognition and marketing material distributed at one HCWP Board Meeting annually.
- Introduction of a speaker at annual Fall Conference. (new in 2018)
- Distribution of marketing material at two HCWP Committee meetings of choice. (new in 2018)

Gold Level – \$5,000 Annually

- Annual Allied Membership dues.
- Attend two Allied Member meetings annually.
- President Level Sponsorship for Fall Conference (\$1,500). Includes one ticket to the CEO Breakfast.
- Name of organization/logo on Healthcare Council's C-Suite Newsletter annually (distributed to more than 1,200 healthcare executives in western Pennsylvania).
- Name of organization/logo on Healthcare Council's HR Newsletter annually (distributed monthly to CEOs, HR Executives and Allied Members).
- Name of organization/logo on Healthcare Council's website Home Page annually.
- Name of organization/logo on Healthcare Council's Conference Center Marquee annually.
- Distribution of marketing material at one HCWP Committee meeting of choice. (new in 2018)

Silver Level – \$3,000 Annually

- Annual Allied Membership dues.
- Attend two Allied Member meetings annually.
- Director Level Sponsorship for Fall Conference (\$1,000).
- Name of organization/logo on Healthcare Council's C-Suite Newsletter for six months (distributed to more than 1,200 healthcare executives in western Pennsylvania).
- Name of organization/logo on Healthcare Council's HR Newsletter for six months (distributed monthly to CEOs, HR Executives and Allied Members).
- Name of organization/logo on Healthcare Council's website Home Page for six months.
- Name of organization/logo on Healthcare Council's Conference Center Marquee for six months.