



# C-SUITE NEWS

2018 July

Vol. 8 No. 6

## In This Issue

[Healthcare Council's Fall Member Conference](#)

[Community Conversations: The State Perspective](#)

[Annual Medicare Update](#)

[Healthcare Council Holds 9th Annual CEO Assistants Forum](#)

[Workplace Violence: Save the Date](#)

[Third Quarter Flash Survey Released](#)

[Upcoming Meetings](#)

[New Allied Member](#)

[Other Items of Interest](#)

## 2018 Corporate Sponsors:

The logo for Cowden is the word 'COWDEN' in a bold, green, sans-serif font.

## Healthcare Council's Fall Member Conference

***Healthcare Council's Fall Member Conference, known as the region's largest gathering of healthcare leaders, will be held on September 28, 2018 at the Pittsburgh Marriott North.***

Known for his interactive and thought-provoking presentations, Dr. Bottles understands the rapidly changing healthcare environment and the perspectives of physicians, health care professionals, health plans and hospital administrators.

Dr. Bottles will provide an overview of hospital and physician relationships with an eye towards the future of healthcare delivery and the role of hospitals, physicians and other providers.

He served as president of a major healthcare organization in Minnesota, and was vice president and chief medical officer of a \$2 billion health care organization with 23 hospitals. He also served as president and chief executive officer of a large education and research organization in Michigan.

Dr. Bottles facilitates medical and hospital system board retreats centered on physician integration and engagement in evidence-based medicine and quality initiatives. He is a member of several professional organizations including the American College of Physician Executives. He holds a doctorate of Medicine from Case Western Reserve University in Cleveland, Ohio, and a Bachelor of Arts degree from the University of California at Berkeley.



The Conference will begin with a breakfast for chief executive officers (by invitation only), followed by the general conference, including the keynote address. The Conference concludes with a networking lunch for all participants. There will also be time for members to network with Healthcare Council's corporate and conference sponsors.

As in the past, due to the generosity of Healthcare Council's sponsors, there is no charge for members to participate in the annual Fall Member Conference. Additional speakers and more information on the Conference will be available in the near future. For more information contact [Pat Raffaele](#).

## Community Conversations: The State Perspective

The second part of Healthcare Council's four-part series, **Community Conversations: Older Adult Services: Strategies and Solutions**, will be held on Friday, August 24, 2018, at Healthcare Council's Jack C. Robinette Conference Center. Registration will begin at 8:15 a.m. The program will begin at 9 a.m. and conclude at 12:30 p.m.

This program will focus on the most current state policy discussion related to healthcare for older adults. The program will include an interactive discussion on state models for programs and funding for older adult services, including Pennsylvania's Managed Care Long Term Services and Supports program.

Featured speakers include Kevin Hancock, deputy secretary for the Pennsylvania Department of Human Services (DHS) Office of Long-Term Living and Anne Henry, senior vice president and chief government affairs officer for LeadingAge, PA.



**Healthcare Council of Western Pennsylvania** is a strategic partner with health care providers and affiliated organizations, enabling them to realize their mission while maintaining their status as economically viable entities.

Visit: <http://www.hcwp.org>  
 Call: 1-800-704-8434



Kevin Hancock

Kevin Hancock has been serving as deputy secretary for the Pennsylvania DHS Office of Long-Term Living since December 2017. In addition, he has been serving as the Community HealthChoices Project Coordinator since

April 2015. Prior to this role, he has served in lead roles for multiple state agencies, including the Pennsylvania Department of Aging.



Anne Henry

Anne Henry has served as the senior vice president and chief government relations officers for LeadingAge PA since October 2014. Prior to her current role, she served as director of finance for the Department of Human Services Office of Long Term Living. She has extensive experience in both associations and in long-term care.

Program sponsors include the Aging Institute, OC Reilly, Presbyterian SeniorCare, UPMC Health Plan, LeadingAge PA, Strategy Solutions and PCA.

For more information contact [Jane Montgomery](#).

## Annual Medicare Update

***The Annual Medicare Update will be held on September 21, 2018, at Healthcare Council's Jack C. Robinette*** Conference Center. Healthcare Council is once again hosting this day long program in conjunction with the Western Pennsylvania chapter of the Healthcare Financial Management Association.

The program will begin with a comprehensive update on the newest changes in Medicare presented by

Brad Brotherton, Andy Williams and Sue Brammer, partners with the firm BKD. The morning also includes a presentation by Novitas Medicare auditors on updated cost report requirements and specific cost report related topics.

The afternoon sessions will be provided by the firm Arnett, Carbis, Toothman and led by James Hunt, the firm's healthcare partner. Afternoon sessions include a focus on Long Term Care/Skilled Nursing, Federally Qualified Health Centers and Rural Health Clinics, Physician Compensation and RCE Limit Issues, Provider Based Issues and issues related to the 340B program.

For more information contact [Denis Lukes](#).

## Healthcare Council Hosts 9th Annual CEO Assistants Forum



*Pictured are participants in this year's Forum*

The 9th annual CEO Assistants Forum was held on June 7, 2018, with 25 assistants participating in the Forum. Diane Frndak, Ph.D., MBA, professor for the Department of Health Sciences at Robert Morris University, was the keynote speaker. Her interactive presentation focused on leading from strengths versus focusing on weaknesses.

Participants learned about positivity, the positivity ratio, values in action and a strengths-based approach. Through an interactive exercise, participants learned about their individual strengths

and how to lead via those strengths. In addition, A.J. Harper, Healthcare Council president, provided an update. A roundtable discussion was held during lunch.

For more information contact [Judy Harrison](#)

## Workplace Violence: Save the Date

***The third and final program in Healthcare Council's Workplace Violence series will be held on September 14, 2018.*** The program will be held from 9 a.m. to 12:30 p.m. at Healthcare Council's Jack C. Robinette Conference Center.



Attorneys Melissa J. Tea and Ali J. Parker, with the firm K & L Gates, will provide an overview of risk management strategies and issues related to workplace violence in a healthcare setting.

Melissa Tea is a partner with the firm and is an experienced trial lawyer with an active litigation and counseling practice representing health care clients, among others. She is engaged in several professional and community activities, including serving on the Board of Directors of the Women's Center & Shelter of Greater Pittsburgh.



Joining her will be Ali J. Parker, an associate with the firm. She specializes in the areas of Labor, Employment and Workplace Safety. She also specializes in complex commercial litigation.

Additional speakers and information on the program will be available in the near future. There is no charge for members to participate in this series of programs. For more information contact [Jane Montgomery](#) or [Pat Raffaele](#).

## Third Quarter Flash Survey Released

Healthcare Council recently released its Flash Survey covering the third quarter of Fiscal Year 2018. The survey includes the 9 months ending March 31, 2017 and March 31, 2018, and represents data from 61 hospitals in western Pennsylvania.

The report reflects many of the same issues as in recent years. Of the hospitals reporting data, 27 hospitals, or 44 percent, experienced a loss from operations. The report also reflects a reduction in surgery cases and emergency room visits over the prior year. The report also shows that average operation margins remained relatively consistent at 3.84 percent.

For more information contact [Denis Lukes](#)

## Upcoming Meetings

*All meetings will be held at Healthcare Council's Jack C. Robinette Conference Center, unless otherwise noted.*

### **Compliance Committee**

The July 20th Compliance Committee meeting will focus on two key topics and presentations. Susan Collare, CFE, AHFI, CPhT, senior fraud analyst, Financial Investigations & Provider Review for Highmark, will provide insights into investigation tips and other topics. In addition, Angela Snyder, education specialist, Provider Outreach and Education for Novitas, will provide an update and answer questions from participants. The meeting will conclude with a roundtable discussion. For more information contact [Pat Raffaele](#).

### **Accounts Receivable Committee**

The Accounts Receivable Committee will meet on July 25th. More information will be available in the near future. For more information contact [Denis Lukes](#).

### **Educator's Committee**

*The Art of Coaching* will be the primary topic at the August 1st meeting of the Educator's Committee. Joan Colbert, manager of Organizational Development for the Conemaugh Health System will provide a presentation on coaching. Participants will

also continue their break out sessions, one focused on clinical education and the other on organizational development. For more information contact [Jane Montgomery](#)

### **Long Term Care Quality Committee**

The Long-Term Care Quality Committee will meet on August 2nd and the meeting will begin with a presentation on antibiotic stewardship by Terri Lee Roberts, infection prevention analyst with the Pennsylvania Patient Safety Authority. The Committee will also discuss changes to Nursing Home Compare and focus on value based purchasing and quality reporting. For more information contact [Jane Montgomery](#).

### **Chief Financial Officers Committee**

The Chief Financial Officers Committee will meet on August 3rd. An agenda and registration information will be available in the near future. For more information contact [Denis Lukes](#).

### **Risk/Quality Committee**

The Risk/Quality Committee will meet on August 20th. An agenda and registration information will be available in the near future. For more information contact [Jane Montgomery](#).

## **New Allied Member**

*Healthcare Council welcomes BlueOrange Compliance as a new Allied Member.*

### **Blue/Orange Compliance**

Blue/Orange Compliance has been providing privacy and security gap analyses, cyber security guidance, assessments and remediation since the inception of HITECH. The company has more than 50 years of combined experience in acute care, long-term care, post-acute care, medical practices, behavioral health and business associate experience. BlueOrange Compliance provides service to clients in 38 states, including to clients in Pennsylvania and western Pennsylvania.

For more information contact [Jana Grose](#), Acute Care Solutions Architect or visit [www.blueorangecompliance.com](http://www.blueorangecompliance.com).

## **Other Items of Interest**

### **ACMS Awards: Call for Nominations.**

The Allegheny County Medical Society Foundation is accepting nominations for its Annual Physician and Community Awards. Each year the Foundation recognizes outstanding physicians, volunteers and organizations that have made significant contributions to the health and well-being of patients in the Pittsburgh region and beyond. The awards are presented at the Foundation's annual community awards and fundraising gala.

Award nominations are being accepted until Wednesday, July 18, 2018. There are four physician awards and four community awards. Information about each award and the nomination form can be found at <https://www.acms.org/about-2/acms-awards/>.

For more information contact [Christina Morton](#) or [Jim Ireland](#).

### **Summer Socials**

***The Western Pennsylvania chapter of the American College of Healthcare Executives*** will hold a Summer Networking Event on July 24, 2018 from 5:30 p.m. to 7:30 p.m. at Mario's East Side Saloon in Pittsburgh. There is no charge to attend the event. For more information visit [www.westpa.ache.org](http://www.westpa.ache.org).

***The Western Pennsylvania chapter of the Healthcare Information Management Systems Society Summer Mixer*** will be held on July 25, 2108 from 5:30 p.m. to 8 p.m. at Pittsburgh Life Sciences Greenhouse. There is no charge to attend the event. For more information visit [www.wpa.himsschapter.org](http://www.wpa.himsschapter.org).

### **Pittsburgh Regional HCCA Conference and Hot Topic Collection**

***The Health Care Compliance Association's East Central Regional Compliance Conference will be held on Friday, October 5, 2018 at the RLA Learning and Conference Center in Cranberry Township, Pennsylvania.***

The day-long Conference features speakers on topics including telehealth, regulatory compliance, risk-focused audit plans, enforcement priorities and a legislative update. The Conference begins with registration at 7:25 a.m. and concludes at 4:30 p.m.



Victoria Alberti, chief compliance officer for Heritage Valley Health System, serves as the chair of the conference's Planning Committee. As part of the conference, the Planning Committee is also accepting information from participants on "Hot" Audit Topics across the Compliance Continuum. Participants are asked to submit an audit topic, explaining why it is a 'hot' topic. Participants are asked to include key data elements, audit methodology, and an audit tool with their submission.

The Committee is looking for audit methods for OIG "hot topics" and non-acute healthcare topics (ACO, SNF, home health and medical practices). Prizes will be awarded at the conference.

For more information about submitting audit topics contact [Jane Manross](#).

For more information on the conference, visit <https://www.hcca-info.org/>.