Shape the Future: Theme of Healthcare Council's Fall Conference

Shape The Future of Policy and Medicine is the theme of Healthcare Council's Fall Member Conference. The Conference, which will be held on September 28, 2018, at the Pittsburgh Marriott North, will feature dynamic speakers focused on how the region's healthcare leaders can shape the future of policy and medicine.

Jon Delano, Money & Politics Editor for KDKA-Television, will open the Conference with a presentation and discussion on *Campaign 2018: Why Pennsylvania Could Make the Difference*. In addition to working at KDKA-Television, he serves as an adjunct professor at Carnegie Mellon University's H.J. Heinz College of Public Policy & Management. He often moderates and facilitates seminars, candidate debates and programs, and speaks on governmental and political issues. He is a graduate of Haverford College in Haverford, Pennsylvania, and the University of Pennsylvania Law School in Philadelphia.

Influencing the Future of Healthcare will be the focus of the keynote presentation given by Kent Bottles, M.D., a nationally recognized speaker and consultant on the future of healthcare delivery and...
the role of hospitals, physicians and other providers. He will discuss why all healthcare leaders must cope with massive uncertainty in our industry and provide a practical tool box for leaders to deal with uncertainty, confusion and chaos. He will discuss some of the causes of this uncertainty including changes in the Affordable Care Act under President Trump's administration, threats of disruption by Amazon and others, patient dissatisfaction and physician burnout. He will articulate creative and effective ways to deal with uncertainty by turning to fields such as behavioral economics, stoicism and positive psychology.

Dr. Bottles is a lecturer at the Thomas Jefferson University College of Population Health and is a health care consultant. He is a member of several professional organizations including the American College of Physician Executives. He holds a doctorate of Medicine from Case Western Reserve University in Cleveland, Ohio, and a Bachelor of Arts degree from the University of California at Berkeley.

The Conference will begin with a breakfast for chief executive officers and members of Healthcare Council's Board of Directors (by invitation only) followed by the general program. The Conference concludes with a networking lunch for all participants. There will also be time to network with Healthcare Council’s corporate and conference sponsors.

Corporate sponsors to date, include Cowden Associates (Platinum Level) Intalere (Gold Level), and AmeriHealth Caritas (Silver). Conference sponsors to date include Houston Harbaugh (Chairman Level), Engage Practice Solutions (President Level), BLS (Director Level) and Baker Tilley (Director Level).

Immediately following lunch, the western Pennsylvania chapter of the American College of Healthcare Executives will hold a program at the Pittsburgh Marriott North.

Healthcare Council members will receive a "save the date" email regarding the Conference in the near future and an email invitation in the next few weeks. Due to the generosity of Healthcare Council's
Healthcare Council of Western Pennsylvania is a strategic partner with health care providers and affiliated organizations, enabling them to realize their mission while maintaining their status as economically viable entities.

Visit: [http://www.hcwp.org](http://www.hcwp.org)
Call: 1-800-704-8434

Corporate and Conference sponsors, there is no cost for members to participate in the Conference.

For more information contact Pat Raffaele.

**Sponsorship Opportunities**

Healthcare Council recently opened its sponsorship opportunities for the 2018-2019. These opportunities include Corporate sponsorships and Conference sponsorships. Healthcare Council's Corporate sponsorships are year-long sponsorships beginning in September 2018 and concluding in August 2019. Fall Member Conference sponsorships are for the day of the Conference.

Corporate sponsorships include Allied Member Dues for 2019, a sponsorship of the 2018 Fall Member Conference and other benefits, which vary by level of sponsorship. Corporate sponsorships are offered at three levels: Platinum ($7,000), Gold ($5,000) and Silver ($3,000).

Conference sponsorships are offered at four levels with benefits that vary by level of sponsorship. Conference sponsorships are offered at the following levels: Chairman ($2,000), President ($1,500), Director ($1,000) and Friend Level ($500).

Corporate and Conference sponsorships are available exclusively to Healthcare Council's Allied Members.

For more information contact Pat Raffaele

**Community Conversations: The State Perspective**

*Community Conversations: Older Adult Services; Strategies and Solutions*, will be held on Friday, August 24, 2018, at Healthcare Council's Jack C. Robinette Conference Center. Registration will begin at 8:15 a.m. and the program will be held from 9 a.m. until 12:30 p.m.

This program is the second program in a four-part series focused on the future of care for older adults. The program will feature an interactive discussion on the most current state policy related to healthcare for
older adults. The discussion will include a focus on state models and funding for older adult services, including Pennsylvania's Managed Care Long Term Services and Supports program.

Featured speakers include Kevin Hancock, deputy secretary for the Pennsylvania Department of Health and Human Services (DHS) Office of Long-Term Living, and Anne Henry, senior vice president and chief government affairs officer for LeadingAge, PA. The presentations will be followed by a panel discussion moderated by Nick Vizzoca, president and chief executive officer of Vincentian Collaborative System.

Panel participants include Michael J. Fantoni, director of Provider Network Management from AmeriHealth Caritas; Christopher Bruette, director, Provider Network Management, LTSS AmeriHealth Caritas; Norris Benns Jr. Esq., vice president, Legislative & Government Affairs, Pennsylvania Health and Wellness; and Ray Prushock, associate vice president, Community HealthChoices & Special Needs Plans, UPMC Health Plan.

Program sponsors include the Aging Institute, Presbyterian SeniorCare, OC Reilly, UPMC Health Plan and UPMC Aging Institute, LeadingAge PA, Strategy Solutions, PCA Mission Strategies, St. Anne Home and PA Health and Wellness.

For more information contact Jane Montgomery and to register for the program contact Matt Antico.

Food Insecurity and the Link to Healthcare
Food insecurity and the link to healthcare is the focus of the conference Hungry for Change: Addressing Food Insecurity in a Healthcare Setting. The program will be held on September 6, 2018, at Healthcare Council's Jack C. Robinette Conference Center. The program will begin with registration at 8 a.m. and conclude at 3:30 p.m.

Stuart Fisk, CRNP, MSN, director of the Center for Inclusion Health at Allegheny Health Network's Department of Medicine, is the director of the Conference. Conference speakers include experts representing the Greater Pittsburgh Community Food Bank, the University of Pittsburgh's Graduate School of Public Health, UPMC Children's Hospital, Allegheny Health Network and other organizations.

Conference participants will gain knowledge of food insecurity; be able to identify the connection between food insecurity and negative health outcomes; be able to recognize ways to identify food insecurity in healthcare settings and be able to identify resources available in the community and through healthcare providers.

The program is designed for physicians, nurse practitioners, physician assistants, nurses, social workers, dietitians, medical students, health related social service providers and health insurance providers. Continuing education credits are available for physicians, nurses, nurse practitioners, psychologists, social workers, dietitians and other professionals.

The Conference is sponsored by the Center for Inclusion Health, Allegheny Health Network, The Greater Pittsburgh Community Food Bank, and Healthcare Council. The cost to attend the program is $30 and students can attend for $20. The registration fee includes continuing education credits, continental breakfast and lunch.

For more information contact Hillary Holes or Thomas Venditti. To register online go to www.aghcmd.

Workplace Violence Program
There are two areas of focus of Healthcare Council's next Workplace Violence program. The first part of the program will focus on risk management and mitigation from the legal point of view and the second part of the program will focus on security, safety and assessments. The program will be held on September 14, 2018, from 9 a.m. until 12:30 p.m. at Healthcare Council's Jack C. Robinette Conference Center.

Melissa J. Tea and Ali J. Parker, attorneys with the firm K&L Gates, will provide participants with an overview of risk management strategies and issues related to workplace violence in a healthcare setting. Melissa Tea is a partner with the firm and is an experienced trial lawyer with an active litigation and counseling practice representing health care clients, among others. Ali J. Parker, an associate with the firm, specializes in the areas of labor, employment and workplace safety. She also specializes in complex commercial litigation.

Lou Gentile, founder of the Pittsburgh-based firm, CSI, Corporate Security & Investigations, Inc., will provide participants with his perspective on preventing violence in the workplace, security, how healthcare facilities can coordinate security with local law enforcement and other topics. He is a nationally recognized expert on corporate security, risk assessments, investigative surveillance and training services. Before entering private industry, he served as an officer with the Pennsylvania State Police for 17 years. He also held several positions with the Office of the Attorney General, Bureau of Narcotics, in the Commonwealth of Pennsylvania.

This is the third in the series of Workplace Violence programs. Registration information will be sent to
members this week and there is no charge for members to participate in the conference. For more information contact Jane Montgomery or Pat Raffaele.

### Annual Medicare Update

Healthcare Council, in partnership with the western Pennsylvania chapter of the Healthcare Financial Management Association, is hosting the **Annual Medicare Update** on September 21, 2018, at Healthcare Council's Jack C. Robinette Conference Center.

The program opens with a comprehensive update on the newest changes in Medicare presented by Brad Brotherton, Andy Williams and Sue Brammer, partners with the firm BKD. The morning also includes a presentation by Novitas Medicare auditors on cost report requirements and specific cost report related topics.

The afternoon sessions will be provided by the firm Arnett, Carbis, Toothman, and led by the firm's Healthcare Partner, James Hunt. Afternoon sessions include a focus on Long Term Care/Skilled Nursing, Federally Qualified Health Centers and Rural Health Clinics, Physician Compensation, provider based issues and issues related to the 340(B) program.

The cost to attend the program is $159 for members of Healthcare Council or HFMA and $259 for non-members. To register for the Annual Medicare Update contact Matt Antico and for more information regarding the program contact Denis Lukes.

### Healthcare Council Surveys

**Benchmark Salary Survey**

Healthcare Council is currently collecting data for the next Benchmark Salary Survey. Members can submit data until August 23, 2018. The Survey will be released to participating members in the fall.

**Long Term Care Labor Turnover Report**

Healthcare Council is currently collecting data for the Labor Turnover Report for long term care members. The survey results will be released to participating...
members in the fall.

To submit data for the Benchmark Salary Survey or the Long Term Care Labor Turnover Report contact Betty Steup. For questions about Healthcare Council's HR surveys contact Pat Raffaele.

### Upcoming Meetings

*All meetings will be held at Healthcare Council's Jack C. Robinette Conference Center, unless otherwise noted.*

**Risk/Quality Committee**
The Emergency Medical Treatment and Labor Act (EMTALA) will be the focus of discussion at the August 29th Risk/Quality Committee meeting. Beth Anne Jackson, Esq., with the firm Brown & Fortunato, will provide a presentation on EMTALA and physicians on call. She has focused her legal career and practice on representing health care providers. The meeting will include updates on the Inpatient Prospective Payment System final rule and the proposed Outpatient Prospective Payment System rule. Other agenda items include a discussion of requirements for discharge instructions as well as dealing with "unsafe" discharges. The meeting will conclude with a roundtable discussion. For more information contact Jane Montgomery

**Chief Nursing Officers Committee**
The Chief Nursing Officers Committee will meet on September 7, 2018. The first topic of discussion is on strategies that organizations have taken to ensure that all team members feel safe in the work environment. Other topics for discussion include staffing and the continued focus on nursing ratios and nurse staffing committees as well as recruitment and retention. The agenda includes an overview of programs related to social determinants of health and a roundtable discussion. For more information contact Jane Montgomery

**Compliance Committee**
*The 2018 Fraud and Abuse Takedown* is the primary topic of the September 13th Compliance Committee meeting. Three attorneys from K&L Gates will provide a presentation on fraud and abuse and facilitate a discussion on this topic. The presentation focuses on fraud takedowns by the Department of Justice and what organizations can do to stay abreast
of applicable healthcare laws and regulations and how organizations can prepare in the event of a government investigation. The presentation will be provided by K&L Gates attorneys Joseph A. Valenti (partner), John H. Lawrence and Kathleen A Williams. The meeting will conclude with a roundtable discussion. For more information contact Pat Raffaele.

**Human Resources Committee**
The Human Resources Committee will meet on September 20, 2018. Information about the meeting will be sent to members in the near future. For more information contact Pat Raffaele.

**Managed Care Committee**
The Managed Care Committee will meet on September 26, 2018. Information about the meeting will be sent to members in the near future. For more information contact Denis Lukes or Jane Montgomery.

**New Allied Members**

*Healthcare Council welcomes A.J. Gallagher and Quest Diagnostics as new Allied Members.*

**A.J. Gallagher**
A.J. Gallagher assists clients with the design, implementation and management of employee benefit programs; employee benefit consulting and human resources services. The company plans and administers cost-effective, differentiated property/casualty and human resource risk management programs as brokers, consultants and third-party administrators. For more information contact Jill Walsh, account manager, or by phone at 412/880-4989. The website can be found at www.ajg.com.

**Quest Diagnostics**
Quest Diagnostics empowers people to take action to improve health outcomes. Derived from the world’s largest database of clinical lab results, the company’s diagnostics insights reveal avenues to identify and treat disease, inspire healthy behaviors and improve health care management. For more than 20 years, Quest Diagnostics has served the Pittsburgh area with 50 locations and a regional laboratory testing facility. The company also has 700 local employees who provide responsive, innovative and
comprehensive diagnostic information services to physicians and patients throughout the area. For more information contact Geoffrey S. Albrecht, regional vice president, Commercial, or by phone at 412/920-7952. The website can be found at www.questdiagnostics.com.

For information on Allied Membership contact Pat Raffaele.

### Other Programs of Interest

#### 2018 ASHRAA Annual Conference & Exhibition in Pittsburgh

The American Society of Healthcare Human Resources Administration's (ASHHRA) Annual Conference and Exhibition will be held at the David L. Lawrence Convention Center in Pittsburgh from September 15, 2018, through September 18, 2018. The national Conference features several pre-conference programs on September 15h as well as keynote speakers and learning sessions. A block of rooms has been reserved at two hotels; the Westin Pittsburgh and the Omni William Penn Hotel.

For more information visit www.ashhra.org.

#### SHHRPP Annual Conference

The Society of Healthcare Human Resources Professionals in Pennsylvania (SHHRPP) is holding its Annual Conference on October 4, 2018 through Friday, October 5, 2018, at Toftrees Golf Resort in State College, Pennsylvania.

The SHHRPP Conference features speakers on topics such as The Washington Outlook for HR Public Policy, issues related to Medical Marijuana and a legal update. The cost to attend the Conference is $150 for SHHRPP members and $175 for non-members.

For more information contact Peggy Maxwell or call 724/584-2094. The website can be found at www.shhrpp.org.

#### Pittsburgh Regional HCCA Conference and Hot Topic Collection
The Health Care Compliance Association's East Central Regional Compliance Conference will be held on Friday, October 5, 2018, at the Marriott Pittsburgh North in Cranberry Township, Pennsylvania.

The day-long Conference features speakers on topics including telehealth, regulatory compliance, risk-focused audit plans, enforcement priorities and a legislative update. The Conference begins with registration at 7:25 a.m. and concludes at 4:30 p.m.

As part of this year’s Conference, the Planning Committee is also accepting ideas and information from participants on "Hot Audit Topics across the Compliance Continuum." Participants are asked to submit an audit topic and explain why it is a “hot” topic. Participants are asked to include key data elements, audit methodology and an audit tool with submission. Topics can include those related to the OIG as well as non-acute care topics related to skilled nursing facilities, home health organizations and medical practices. Prizes will be awarded at the Conference.

For more information about submitted audit topics contact Jane Manross or call 412/544-5856

For more information on the Conference, visit https://www.hcca-info.org.

**Western Pennsylvania Healthcare Summit**

The Western Pennsylvania Healthcare Summit will be held on October 19 from 8 a.m. to 4 p.m. at Noah’s Event Venue in Cranberry Township, Pennsylvania. The Summit will feature speakers and panelists representing all dimensions of healthcare, as well as experts from industry, academia and government.

The Summit will offer two educational tracks. One track will explore recent trends in healthcare delivery and administration and the other track will focus on technological advances and related topics such as artificial intelligence, precision medicine and cybersecurity.

The cost of the Summit ranges from $85 to $170 and more information can be found at www.pahealthsummit.org.